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*Arts* Group  
**ARTS OPTICAL INTERNATIONAL HOLDINGS LIMITED**  
**雅視光學集團有限公司\***  
*(Incorporated in Bermuda with limited liability)*  
**(Stock Code: 1120)**

**DATE OF BOARD MEETING**

Pursuant to Rule 13.43 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, this is to announce that a meeting of the board of directors of Arts Optical International Holdings Limited (the “Board”) will be held on Wednesday, 30th March, 2011 for the purpose of, among other matters, approving the announcement of the final results for the year ended 31st December, 2010 for publication and considering payment of a final dividend.

By Order of the Board  
**Ng Hoi Ying, Michael**  
*Chairman*

Hong Kong, 17th March, 2011

*As at the date of this announcement, the Board comprises six directors, three of whom are executive directors, namely Mr. Ng Hoi Ying, Michael, Mr. Ng Kim Ying and Mr. Lee Wai Chung, and three are independent non-executive directors, namely Mr. Francis George Martin, Mr. Wong Chi Wai and Mr. Chung Hil Lan Eric.*

\* *For identification purpose only*